

Event Feedback Survey Results

Saskatchewan NEIHR

NĀTAWIHOWIN FIRST NATIONS RESEARCH NETWORK
AND MAMAWIIKIKAYAAHK MÉTIS RESEARCH NETWORK
(SASKATCHEWAN-NEIHR) PRESENTS

Building Research Together

NOVEMBER 3, 2021 | 10 AM (CST)

**Authored by: The SK-NEIHR Evaluation Committee
January 21st, 2022**

Introduction to the Webinar & Survey

The Saskatchewan Network Environments for Indigenous Health Research (SK-NEIHR) hosted a webinar on November 3rd, 2021 where SK-NEIHR staff introduced the network. Specifically, the goals of the webinar were to:

- Get to know the SK-NEIHR and how it can support your research priorities
- Learn about relationship building through supportive partnerships with Principal Investigators and Indigenous communities in Saskatchewan
- Learn about current Community Partnership funding opportunities and the application process.

As part of an ongoing measurement effort at the SK-NEIHR, a short 5-minute survey was sent to webinar attendees. The purpose of this survey was to gather information on how this event facilitated outcomes for participants and to gather feedback on how it could have been made better. Our intention is to use this information to track outcomes across events while providing the SK-NEIHR team with event-specific feedback to improve the delivery of future events.

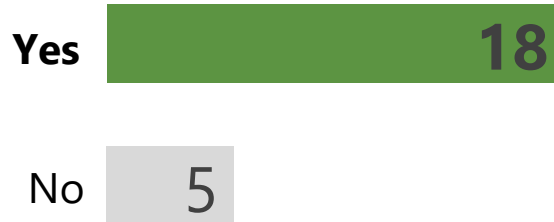
The survey was administered by a third-party evaluator using the Survey Monkey platform. On November 4th, 2021, an online survey was sent out to all those who registered to view the event. Over the course of three weeks, 23 attendees completed the survey and took an average of 4 minutes to complete it. An incentive of a \$100 gift card was given to one random survey respondent to help boost the response rate. To view a complete list of questions, please refer to Appendix A.

This report will outline the results of this feedback survey.

Who Answered the Survey?

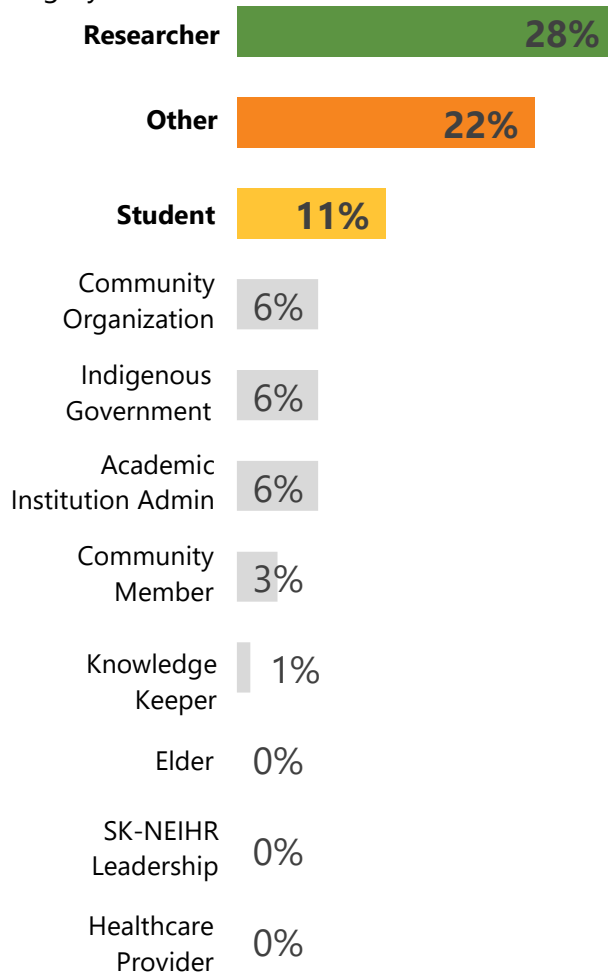
To better understand who is attending SK-NEIHR events and to gain context on the results we received, respondents were asked to answer several demographic questions. As this webinar was recorded and could be watched at anytime on the SK-NEIHR website, we first asked whether respondents had attended the webinar live. As is seen below, 18 of the 23 respondents (78%) watched the webinar live. An additional 2 respondents indicated that they had watched the webinar recording on Facebook or on the SK-NEIHR website. Therefore, the majority of this survey sample was present during the event and were able to interact with the presenters.

The **majority** of respondents said that they had **attended the webinar**.

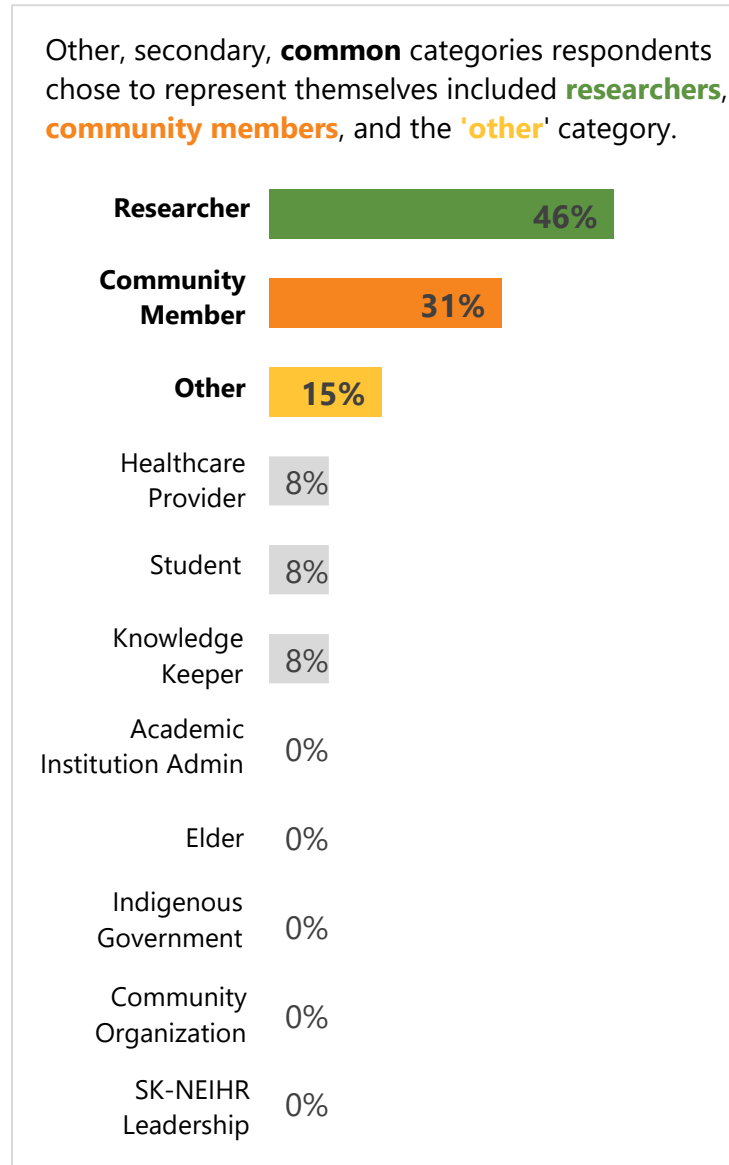


Next, respondents were asked to select the SK-NEIHR membership categories they most identify with. This helps us to determine **who** is attending these events in an attempt to tailor future webinars. As is seen below, the majority of respondents primarily identified themselves as researchers (28%), students (11%) or selected the 'other' category (22%). The 'other' category submissions included research facilitators and community organizations (non-Indigenous).

Most respondents primarily identified as **researchers**, **students**, or chose the **'other'** category.

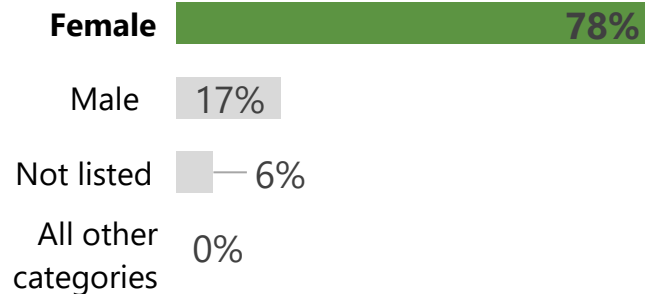


To ensure that respondents were able to identify with more than one category and to help the SK-NEIHR refine memberships, we also asked about the other categories that participants also identify with. Common 'secondary' membership identifications included researchers (46%), community members (31%) and the 'other' category (15%; included knowledge mobilizer and health promotion worker).

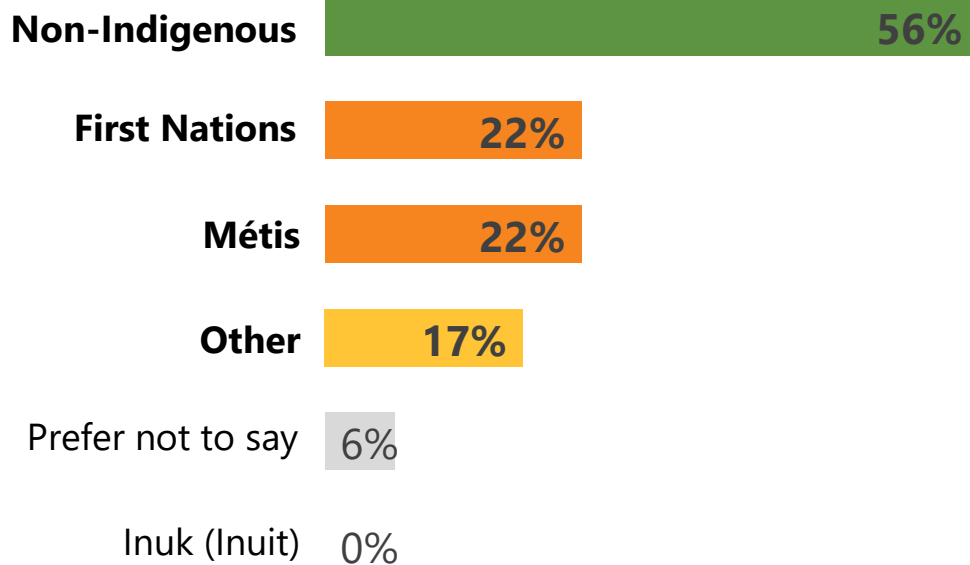


To further explore the type of audience we are reaching, we asked respondents to self-identify their gender as well as whether they are Indigenous or non-Indigenous. In this sample, 78% self-identified as female. Further, 56% self-identified as non-Indigenous, 22% as First Nations, and 22% as Métis. An additional 17% selected 'other', which included 'don't know', European, and color settler.

Most respondents self-identified as **female**.



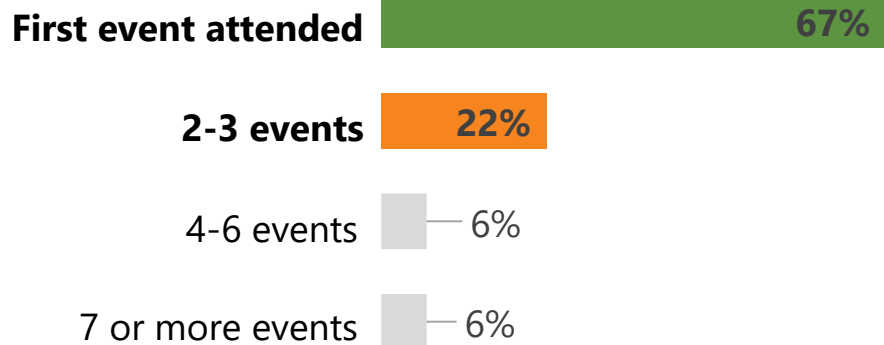
Over half of respondents self-identified as **Non-Indigenous**, but a **combined 44%** self-identified as **First Nations**, or **Métis**.



Engagement with the SK-NEIHR

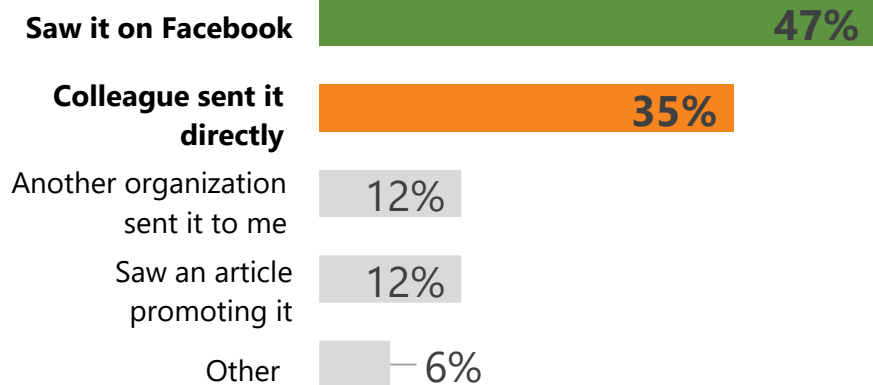
To help the SK-NEIHR team track participants' level of engagement with the Network, we asked respondents how many SK-NEIHR events they had attended in the past. 67% of respondents indicated that this was their first SK-NEIHR event and an additional 22% indicated that this was their second or third event. This result is not surprising considering the purpose of this webinar was to introduce individuals to the SK-NEIHR.

The **majority** of respondents said this was the **first event** they had come to, but **nearly a quarter** said this was their **second or third SK-NEIHR event**.



Finally, we asked **how** respondents heard about the webinar. Just under half of participants (47%) indicated that they saw it on Facebook (i.e., shared by someone or on the SK-NEIHR page). Interestingly, 35% indicated that one of their colleagues sent it to them directly.

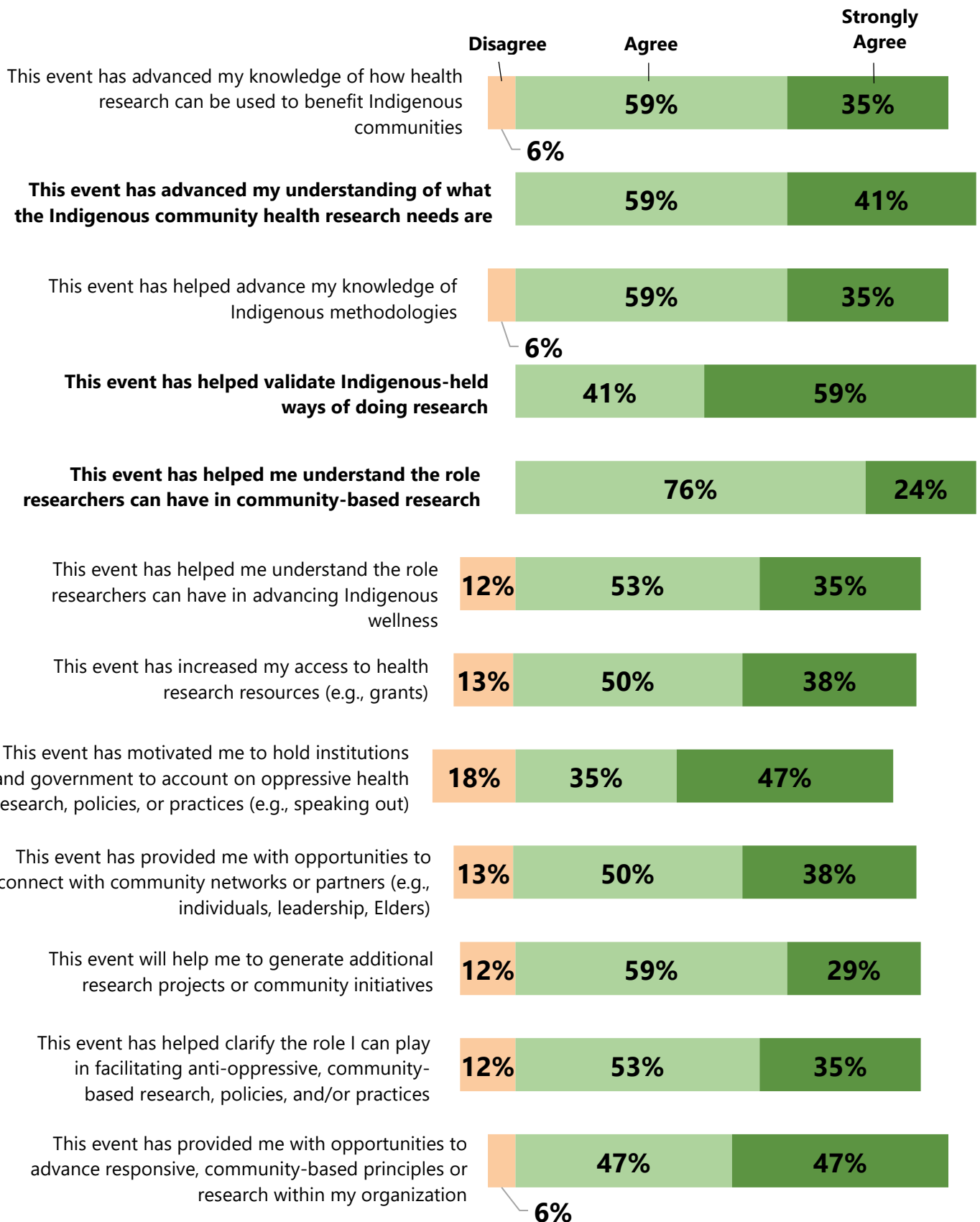
The **majority** of respondents indicated they **heard about the webinar** through **Facebook** or their **colleagues sending it to them directly**.



Webinar Outcomes

To ensure we understood what, if any, change the webinar facilitated, we asked respondents to agree or disagree several statements (on a scale of 1 – strongly disagree to 4 – strongly agree). These statements have been created based on the SK-NEIHR outcomes outlined in our measurement strategy and are asked across events and webinars to help track change over time. As is seen below, the results were quite positive, with the majority agreeing or strongly agreeing with outcome statements.

Respondents either **agreed** or **strongly agreed** with many of the **SK-NEIHR outcome statements**. Very few **disagreed** with the statements.



Although all statements were answered positively, three stand out as extremely positive (i.e., 100% agreeance). Specifically, 100% of respondents indicated that this webinar helped them to better understand the role researchers can have in community-based research (76% agreed; 24% strongly agreed). Additionally, respondents also agreed (59%) or strongly agreed (41%) that the webinar advanced their understanding of what Indigenous community health research needs are. Encouragingly, respondents also indicated that this webinar helped to validate Indigenous-held ways of doing research for them (41% agreed, 59% strongly agreed). Although these three statements stand out as the **most** agreed with, it should be noted this evidence suggested that all other outcomes appear to have been facilitated through this webinar.

A few open-ended questions were also posed to respondents to determine what outcomes they experienced out of the webinar as well as their suggestions for improvements to future events. When asked what participants 'got out' of the event, their responses largely reflected the positivity seen in the quantitative evidence presented earlier. Namely, participants often described learning more about the SK-NEIHR, community-based research, and/or research funding opportunities from this webinar. For example:

"This was a great introduction to the research network for me. It is helpful to know about what others are doing" – **Survey Participant**

"An introduction to new research funding opportunities and networking"
– **Survey Participant**

"More about Sask. FMHRN and reaching out for support with research" –
Survey Participant

"I learned more about the funding opportunities for research" – **Survey Participant**

A few individuals also mentioned that they learned more about Indigenous methodologies and research approaches which, once again, matches with what was found earlier in the results:

"About funding and research - Indigenous focus methodologies should be considered" – **Survey Participant**

"I learned that more and more Indigenous and Non-Indigenous people are beginning to understand one another" – **Survey Participant**

Webinar Delivery Feedback

Finally, participants were asked for their suggestions on how future webinar and events could be improved. Responses here were minimal, suggesting an overall level of satisfaction with the event. There were, however, two individuals who suggested having more time and structure for the webinar:

"Maybe half an hour more, the presentation felt rushed, but there was enough time for questions" – **Survey Participant**

"A little bit more structured of an event - especially in regard to sharing information" – **Survey Participant**

Contrary to this, many used this question as an opportunity to thank the presenters, to express their desire for additional webinars like this one:

"I appreciated the event was recorded and available to watch anytime. Thank you" – **Survey Participant**

"I like that it was recorded, I will probably watch it again! I will definitely attend other events" – **Survey Participant**

"I appreciate the opportunity to connect and learn as we move through barriers that do not belong and are detrimental to supporting individuals, families, and communities. I truly look forward to meeting the presenters again for future connection." – **Survey Participant**

"This was an excellent informational event and would love to attend more" – **Survey Participant**

Appendix A: Survey Questions

Thank you for responding to this survey! We hoped you enjoyed the Building Research Together webinar on November 3rd, 2021.

We will use the information gathered in this survey to improve the nātawihowin First Nations Research Network and mamawiikikayaahk Métis Research Networks (SK-NEIHR), improve future events, and gain a broader understanding of the impact this network is having in Saskatchewan. Your answers are highly valued.

If you attended this event or watched the recording and answer this survey, you will be entered to win a \$100 gift card to your choice of the Wanuskewin Gift Shop, Turning the Tide Bookstore, or the Gabriel Dumont Institute Shop.

Please note that your answers to this survey will not be linked to your contact information in data analysis or reporting and this survey is being hosted by a third-party evaluator. The evaluator will provide survey results to the SK-NEIHR team in aggregate form, so that individuals cannot be identified. The SK-NEIHR Team may use the aggregated and anonymized data to publish about the impact of the network in the future.

If you have any questions or concerns about how this data is going to be used to inform SK-NEIHR programming, please contact Micheal Heimlick at twobridgesconsultingsk@gmail.com.

To begin, please indicate whether you attended the event.

1. Did you attend this webinar live, on November 3rd, 2021?

- Yes
- No

1a. [if selected No to 1] If you did not attend it live, have you or do you plan to watch the webinar recording?

- Yes, I have watched the webinar recording already
- Yes, I plan to watch the webinar recording soon
- No

1b. [if selected No to 1a.] Is there anything that the SK-NEIHR could do to make future events more accessible to you?

- Open text box

1c. Do you have any suggestions for future events or any other feedback you would like to share?

- Open text box [survey end]

To help us understand our audience better and target future events according to the demographics of the SK-NEIHR Network, please answer a few questions about yourself below. These questions are optional and will only be used to improve our programming.

2. Which SK-NEIHR membership category do you primarily identify with? Choose one.

- Researcher
- Researcher in a SK-NEIHR Leadership Position (Executive Directors and Scientific Directors)
- Community member
- Community organization working with the SK-NEIHR
- Indigenous governance (e.g., FSIN, MN-S, Tribal Council, Chief and Council)
- Elder
- Knowledge Keeper
- Student
- Academic Institution Administration
- Healthcare Provider (e.g., Registered Nurse, Practitioner, Pharmacist, etc.)

3. Which other SK-NEIHR membership categories do you identify with? Check all that apply.

- Researcher
- Researcher in a SK-NEIHR Leadership Position (Executive Directors and Scientific Directors)
- Community member
- Community organization working with the SK-NEIHR
- Indigenous governance (e.g., FSIN, MN-S, Tribal Council, Chief and Council)
- Elder
- Knowledge Keeper
- Student
- Academic Institution Administration
- Healthcare Provider (e.g., Registered Nurse, Practitioner, Pharmacist, etc.)

4. To which gender do you most identify? Check one.

- Female
- Male
- Non-binary
- Agender
- Genderfluid
- Trans
- Two Spirit
- Prefer not to say
- I identify as:

5. From the list below, please select how you identify (check all that apply).

- First Nations
- Métis

- Inuk (Inuit)
- Non-Indigenous
- Prefer not to say
- Other (please specify)

6. How many SK-NEIHR events have you attended to date? Check one.

- This was the first event I have attended
- 2-3
- 4-6
- 7+

7. How did you hear about the Building Research Together Webinar? Check all that apply.

- I saw it on Facebook (e.g., it was shared by someone I know or I saw it on SK-NEIHR page)
- A colleague sent it to me directly
- Another organization that wasn't the SK-NEIHR shared it with me
- I saw an article promoting the event (e.g., on PAWs)
- Other (please specify)

8. On a scale from 1 (strongly disagree) to 4 (strongly agree), how much do you agree with the following statements:

- This event has provided me with opportunities to advance responsive, community-based principles or research within my organization
- This event has helped clarify the role I can play in facilitating anti-oppressive, community-based research, policies, and/or practices
- This event will help me to generate additional research projects or community initiatives
- This event has provided me with opportunities to connect with community networks or partners (e.g., individuals, leadership, Elders, Knowledge Keepers, etc.)
- This event has motivated me to hold institutions and government to account on oppressive health research, policies, or practices (e.g., speaking out)
- This event has increased my access to health research resources (e.g., grants)
- This event has helped me understand the role researchers can have in advancing Indigenous wellness
- This event has helped me understand the role researchers can have in community-based research
- This event has helped validated Indigenous-held ways of doing research
- This event has helped advance my knowledge of Indigenous methodologies
- This event has advanced my knowledge of how health research can be used to benefit Indigenous communities
- This event has advanced my understanding of what the Indigenous community health research needs are

9. What did you get out of this event? What did you learn (i.e., its impact on you)?

- Open text box

10. Is there anything that could have improved this event for you? How can we improve events like this for future audiences?

- Open text box

11. Do you have any suggestions for future events or any other feedback that you would like to share?

- Open text box